

Instructional Design Rubric Hybrid or Fully Online Courses*		No Revisions	Minor Revisions	Major Revisions
Course Elements	Proficient			
Goals & Outcomes	<ul style="list-style-type: none"> Goals and objectives are easily located within the course and made available in a variety of areas 			
	<ul style="list-style-type: none"> Objectives are clearly written in measurable outcomes (students know what they are expected to be able to do) 			
Content & Presentation	<ul style="list-style-type: none"> Content meets 37.5 seat-time equivalency requirement 			
	<ul style="list-style-type: none"> Content is made available or “chunked” in manageable segments (i.e., presented in distinct learning units or modules that are dated) 			
	<ul style="list-style-type: none"> Content is presented using a variety of appropriate mechanisms (e.g., content modules, links to external resources, print material, discussion boards, visual, auditory media like Panopto) that promotes learner engagement 			
Learner Engagement & Assessment	<ul style="list-style-type: none"> It is clear how the instructional strategies and assessments will enable students to reach course goals and objectives 			
	<ul style="list-style-type: none"> Course design includes guidance for learners to work with content in meaningful ways (e.g., pre-reading outlines, concept maps, discussion prompts, etc.) 			
	<ul style="list-style-type: none"> Higher order thinking (e.g., analysis, problem solving, or critical reflection) is expected of learners and explained with examples or models 			
	<ul style="list-style-type: none"> It is clear how the student can contact faculty member for individualized instruction, remedial activities, or resources for advanced learning 			
	<ul style="list-style-type: none"> Assessments are provided regularly to provide feedback on student achievement of learning outcomes 			
Technology Use	<ul style="list-style-type: none"> LMS tools are used to maximize the efficiency of learning (e.g., providing links to needed resources where they will be used in the course, utilizing announcements, use of grade center) 			
	<ul style="list-style-type: none"> Technologies are used creatively in ways that facilitate student-centered instruction (e.g., students respond to each other in discussion board, etc.) 			

*Adapted from Blackboard